EXPLORING THE NEXUS BETWEEN ENTREPRENEURSHIP DEVELOPMENT, CREDIT ACCESS, UNEMPLOYMENT, AND ECONOMIC **GROWTH IN NIGERIA**

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ABSTRACT

This study delves into the intricate relationship between entrepreneurship development, credit access, unemployment, and economic growth in Nigeria. Through a comprehensive analysis, the research aims to examine the impact of entrepreneurship advancement on overall economic growth, considering factors such as innovation, job creation, and market expansion. Additionally, it investigates the effect of credit accessibility on entrepreneurship capacity utilization and its subsequent influence on economic growth within the Nigerian context. By assessing the extent to which entrepreneurs can leverage credit facilities to enhance their business operations, this study provides insights into the importance of financial support for entrepreneurial endeavors. Furthermore, the research explores the moderating role of entrepreneurship development in mitigating the adverse effects of unemployment on economic growth. By evaluating how a robust entrepreneurial ecosystem can buffer the negative impact of unemployment on economic productivity and stability, this study highlights the significance of fostering entrepreneurship as a means of addressing socio-economic challenges and driving sustainable growth. Overall, the findings contribute to a deeper understanding of the dynamics between entrepreneurship, credit access, unemployment, and economic growth in Nigeria, offering valuable insights for policymakers, practitioners, and stakeholders to inform strategic interventions and policy decisions aimed at fostering entrepreneurship-led economic development.

Keywords: Entrepreneurship Development, Economic Growth, Financial Inclusion, Nigeria.

INTRODUCTION

The production of goods and services efficiently stands as a cornerstone for the growth, development, and sustainability of global economies. Integral to achieving high levels of productivity is a robust industrial sector, which operates across both large and small scales in both public and private domains (Akinola, 2013). Particularly, small and medium-scale enterprises (SMEs) play a pivotal role in driving economic growth, innovation, and job creation (Henrekson & Johanson, 2010). These innovative firms serve as engines for output expansion, employment generation, and indigenous technology promotion, bolstering industrial linkages and strengthening the economic landscape (ABD, 2012).

However, SMEs in Nigeria face significant challenges in financing their ventures, hindering their growth and development Yusuf and Dansu, 2013. Limited access to conventional bank loans poses a considerable obstacle to seizing new business opportunities and implementing innovative strategies (Suberu et al., 2011). Consequently, the growth trajectory of existing businesses heavily relies on adequate funding to drive research and innovation initiatives (Akinola, 2013). Despite Nigeria's efforts to foster entrepreneurial endeavors, many private firms remain small-scale in terms of capital, employment, and revenues. Moreover, the lack of government support and interest in micro and small enterprises exacerbates the challenges faced by entrepreneurs. Additionally, infrastructural deficiencies, bureaucratic hurdles, multiple taxes, and unreliable power supply further impede entrepreneurship and SME development in Nigeria (Berger et al., 2001).

Furthermore, the mismanagement of Nigeria's abundant oil wealth has hindered economic growth and failed to translate into communal benefits, exacerbating socio-economic disparities (Jonathan, 2015). Consequently, this study seeks to investigate the barriers to entrepreneurial development in Nigeria and their repercussions on economic growth. While previous research has explored various aspects of entrepreneurship in Nigeria, empirical studies on the relationship between entrepreneurship development and economic growth remain limited (Akinola, 2013; Duru, 2011; Vanacker & Manigart, 2010). Therefore, this study aims to fill this gap by examining the impact of entrepreneurship development on economic growth in Nigeria, contributing to the existing body of research on this critical topic (Oloyede, 2008).

LITERATURE REVIEW

Entrepreneurship, a concept spanning multiple disciplines including economics, sociology, psychology, and management, defies a singular definition. One seminal definition by Schumpeter portrays entrepreneurship as a catalyst for economic development, characterized by risk-taking innovation and "creative destruction" to replace obsolete technologies and ideas with new ones (Lucas, 2000). Ronstadt echoes this perspective, describing entrepreneurship as the dynamic process of creating incremental wealth through risk assumption and value infusion (Imafidon, 2014). From a management standpoint, entrepreneurship involves introducing change, innovation, or a new order. Drucker (1985) emphasizes the entrepreneur's role in identifying and exploiting opportunities for change rather than merely being agents of change. Psychologists view entrepreneurs as individuals driven by specific goals, a need for achievement, or a desire for autonomy (Ikem et al., 2012).

Essentially, an entrepreneur identifies business opportunities and efficiently allocates resources to exploit them profitably. This entails bearing non-insurable risks and directing resources to achieve economic, social, and financial goals. According to Akanwa and Agu, individuals who establish, nurture, innovate, or inherit businesses qualify as entrepreneurs Agu & Evoh, 2011).

Duru (2011) delved into entrepreneurship opportunities and challenges in Nigeria, defining entrepreneurship as the process of creating something new with value while bearing financial and social risks (Rusu et al., 2012). The study identified creating a vision, leveraging strengths, and understanding market needs as key factors facilitating entrepreneurship in Nigeria. It underscores the importance of changing mindsets towards embracing self-employment for sustained economic growth, particularly among Nigerian youths (Evbuomwan et al., 2013).

Egwu explores the challenges hindering government efforts in entrepreneurship development by identifying weaknesses in major government programs (Robinson, 2002). The paper argues that treating all small businesses as entrepreneurial constrains entrepreneurship development in Nigeria and other developing economies. It advocates for distinct categorization to differentiate entrepreneurial firms from non-entrepreneurial small businesses, recommending

tailored policies and strategies for each class. The study also highlights environmental hazards, infrastructural inadequacies, insecurity, and corruption as challenges affecting small business development.

Somoye (2013) investigates the impact of finance on entrepreneurship growth in Nigeria using an endogenous growth framework. Findings indicate significant relationships between finance, interest rates, real GDP, unemployment, industrial productivity, and entrepreneurship. Access to finance is shown to have a significant relationship with economic growth, emphasizing its importance for entrepreneurship development (Dansu, 2013).

Asogwa & Arinze examine the effects of entrepreneurship development on the economic growth of Enugu State. Their survey-based study reveals that entrepreneurial activities positively impact job creation and the standard of living in Enugu State. They recommend government intervention to enhance existing programs like Microfinance Banks and the Bank of Industry to bolster entrepreneurial activities and spur economic development. Idam (2014) underscores the economic challenges faced by nascent enterprises in Nigeria, including high incorporation costs, legal fees, permits, licenses, and multiple taxation. These challenges, coupled with limited access to credit and high interest rates, impede the growth of small businesses, both entrepreneurial and non-entrepreneurial (Man, 2001). Ogundele, Olajide, and Ashamu emphasize the crucial role of entrepreneurship in driving economic growth but stress the importance of conducive opportunities for its development. They argue that government policies should create an enabling environment to harness the potential of entrepreneurs effectively.

THEORETICAL FRAMEWORK

Theories of entrepreneurship encompass a diverse array of perspectives, often classified into four main categories: personality-based theories, socio-cultural theories, economic theories, and social-network theories. These classifications offer frameworks for understanding the multifaceted nature of entrepreneurship and the various factors that influence entrepreneurial behavior and outcomes (Ebiringa, 2011).

Supply-Side Theory of Entrepreneurship: A crucial prerequisite for entrepreneurial activity is the presence of individuals willing and capable of seizing opportunities. Research examining factors influencing individual occupational choices reveals a myriad of empirical literature. On an aggregate level, the prevalence of entrepreneurship is explored through multidisciplinary approaches such as the 'eclectic' framework by (Verheul et al., 2022). The rate of entrepreneurship is explained by both supply and demand side factors. On the supply side, country-specific characteristics shaped by demographic factors (population growth, age structure, urbanization, income levels) and cultural dimensions (values, beliefs) play a significant role (Man, 2001).

Personality-based Theory of Entrepreneurship: These theories posit that specific personal traits confer advantages in entrepreneurial activities. Traits such as internal locus of control, low risk aversion, aggressiveness, ambition, marginality, and a high need for achievement are considered. However, research using comparison groups has revealed inconsistent and weak relationships between personality characteristics and entrepreneurial behavior.

Socio-cultural Theory of Entrepreneurship: This group of theories challenges individualistic approaches and emphasizes national origins, culture, and religion. Certain groups are believed to possess predispositions for business success based on their beliefs, values, and traditions. However, this approach faces criticism for being deterministic and over-socialized, assuming stereotypical standards for entire groups (Uma et al., 2015).

Economic Theories: Economic theories view entrepreneurs as rational, isolated decision-makers who, with a clear vision and all necessary information, can make decisions to start their own businesses. Critics argue that these models do not align with empirical research on cognition and decision-making, and a person behaving as described by economic models would be considered a social pathology (Baum & Amburgey, 2017).

Economic Growth Theories: Economic growth involves the steady increase in the productive capacity of the economy, comprising capital accumulation, population growth, and technological progress. Capital accumulation involves saving and investing personal income to augment future output, while population growth is traditionally seen as a positive factor in stimulating economic growth. Technological progress results from new and improved ways of accomplishing tasks, ranging from neutral to labor-saving and capital-saving innovations (Usman, 2011).

METHODOLOGY

This study employed a purposive or judgmental sampling technique to select its sample, drawing from the entire spectrum of entrepreneurship businesses in Nigeria. Purposive sampling involves the researcher's subjective judgment in selecting a sample that represents the population adequately for the study's objectives. The data utilized for empirical analysis were of a secondary nature, sourced from the annual Statistical Bulletin of the Central Bank of Nigeria. These data encompassed various metrics, including real gross domestic product (as a measure of economic growth), agricultural production, entrepreneurship capacity utilization, and unemployment rate, serving as indicators for entrepreneurship development in Nigeria (Fritsch, 2017).

Data Analysis

The model for this study is represented below:

 $RGDP = \alpha_0 + \alpha_1 API + \alpha_2 CUI + \alpha_3 UNR + Ut$

Where: RGDP= Real Gross Domestic Product; API= Agricultural Production Index; CUI= Capacity Utilization Index and UNR= Unemployment Rate. The scope of the analysis trend across 1980 to 2015 Table 1.

DATA ON	Table 1 DATA ON THE RELATIONSHIP BETWEEN ENTREPRENEURSHIP AND ECONOMIC GROWTH					
YEAR	RGDP	AGP	CUI	UNR		
1980	49,632.30	26186.6	32.3	5.3		
1981	47.619.7	29374.4	34.3	4.8		
1982	185600	30202.5	34.1	5.4		
1983	183600	31089.1	32.2	5.2		
1984	201000	31218.5	34.4	6.2		
1985	206000	32917.7	37.1	5.9		

1986	204800	35699.3	39.6	5.3
1987	219800	23320.5	44.1	7
1988	236700	37753	42.1	5.3
1989	267500	22757	42.2	4.4
1990	265400	26186.6	44	3.5
1991	271400	28081	46.5	3.1
1992	274800	31021	48.1	3.4
1993	275500	34901	59.9	2.7
1994	281400	32341	40.1	2
1995	293700	38221	40.2	1.8
1996	302000	21621	63.4	3.2
1997	310900	32711	20.4	3.2
1998	312200	37001	20.4	3.2
1999	329200	39061	20.5	3
2000	357000	30133.2	31.5	4.7
2001	433200	31037.2	20.5	3.6
2002	477500	32090	34.6	2.5
2003	527600	33310	73.3	2.9
2004	561900	34740	87.4	2.8
2005	595800	36100	88.6	3.3
2006	634300	37990	92.1	3.5
2007	672200	39130	60.9	4.1
2008	718900	40610	54.8	4.3
2009	775500	42720	55.9	4.7
2010	718900	43990	65.5	4.9
2011	775500	46380	58.1	5.2
2012	718908	56345	76.1	5.05
2013	672200	39130	60.9	4.1
2014	718900	40610	54.8	4.3
2015	775500	42720	55.9	4.7

Sources: Central Bank of Nigeria Statistical Bulletin

Presentation of Regression Result.

The result generated from the econometric estimation of the model facilitated through the use of econometric view (E-VIEW) is presented below Table 2 and Table 3.

Table 2 REGRESSION RESULT					
Variables	Coefficient	Std. Error	T-value	T-Prob	
AGP	16.87971	3.433741	4.915836	0.0000	
CUI	0.454284	1248.715	3.639168	0.0011	
UNR	-0.145367	18265.32	-0.795588	0.4327	
Constant	-350365.1	137042.8	-2.556610	0.0161	

RGDP = -350365.1 + 16.87971API + 0.454284CUI - 0.145367UNR

t* = (-2.557)(4.916)(3.639)(-0.796)

 $R^2 = 0.67$

DW = 1.109

Table 3						
DEPENDENT VARIABLE: RGDP						
Method: Least Squares						
Date: 22/07/15 Time: 02:37						
Sample: 1980 2015						
Included observations: 35						
Variable	Coefficient	Std. Error	t-Statistic	Prob.		
AGP	16.87971	30.433741	4.915836	0.0000		
CUI	0.454284	1248.715	3.639168	0.0011		
UNR	-0.145367	18265.32	-0.795588	0.4327		
С	-350365.1	137042.8	-2.556610	0.0161		
R-squared	0.672220	Mean dependent var		382981.5		
Adjusted R-squared	0.638312	S.D. dependent var		215444.9		
S.E. of regression	129569.6	Akaike info criterion		26.49504		
Sum squared resid	4.871111	Schwarz criterion		26.67643		
Log likelihood	-433.1681	F-statistic		19.82469		
Durbin-Watson stat	1.108829	Prob(F-statistic) 0.000000				

Source: Eview Output

Intercept

The estimated intercept of the relationship between entrepreneurial development and economic growth, calculated at -350365.1, indicates a baseline scenario where all explanatory variables in the model are zero. This suggests that in the absence of any entrepreneurial development, there would be a negative impact on the rate of economic growth in Nigeria. Specifically, when the indices of agricultural production, capacity utilization, and unemployment rate are all zero, it implies a detrimental effect on the economy's growth rate.

Interpretation of Result

Evaluation Based on Economic Criteria

The parameters estimates are expected to conform to a priori expectations. Consequently, the table below summarizes the outcome of the model parameters on a priori ground on the expected direction of relationship between the dependent variable and each of the independent variable Table 4.

	Table 4 A PRIORI EXPECTATIONS					
Variables	Expected sign	Obtained sign	Conclusion			
AGP	Positive (+)	Positive (+)	Conform			
CUI	Positive (+)	Positive (+)	Conform			
UNR	Negative (-)	Negative (-)	Conform			

The table confirms that all explanatory variables align with the expected direction based on a priori expectations. Specifically:

- The positive coefficients for agricultural production index (AGP) and capacity utilization index (CUI) indicate that increases in these variables are associated with positive impacts on economic growth in Nigeria.
- Conversely, the negative coefficient for unemployment rate (UNR) suggests that an increase in unemployment leads to a decrease in economic growth.

These results imply that entrepreneurial development has a positive influence on economic growth in Nigeria.

Furthermore, the specific coefficients reveal the magnitude of these effects:

- A one percent increase in agricultural production index is associated with approximately a 1687% increase in economic growth.
- Similarly, a one percent increase in capacity utilization index is linked to roughly a 45% increase in economic growth.
- Conversely, a one percent increase in unemployment rate corresponds to approximately a 15% decrease in economic growth.

These findings underscore the significant impact of entrepreneurial development on driving economic growth in Nigeria, emphasizing the importance of factors such as agricultural production, capacity utilization, and unemployment rate in shaping the country's economic trajectory Table 5.

The Student T- Test

The student t- test compares the t* (calculated) to its tabulated value which defines the critical region in a two tailed table, with n-k degrees of freedom (n= sample size and k= total number of estimated parameters).

The null hypothesis:

H₀: bi=0 is tested against the alternative

 H_1 ; $bi\neq 0$

If $t^* > t$, reject the Ho, otherwise accept Ho.

Table 5 THE SUMMARY OF THE STUDENT T- TEST IS PRESENTED THUS						
			Decision			
Variable	T-value	Prob				Conclusion
			1%	5%	10%	
AGP	4.915836	0	t* 2.76	t* 2.04	t* 1.70	Significant
CUI	3.639168	0.0011	t* 2.76	t* 2.04	t* 1.70	Significant
UNR	0.795588	0.4327	t* 2.76	t* 2.04	t* 1.70	Not Significant
Constant	-2.55661	0.0161	t* 2.76	t* 2.04	t* 1.70	Significant

NOTE: df = n-k = 33-4=29 @ 1%, 5% and 10% level of significance.

The above result shows that, agricultural production index and capacity utilization index exert a significant impact on economic growth as proxied by gross domestic product. Unemployment rate does not exert a significant impact on economic growth as proxy by gross domestic products. By and large, entrepreneurial development exerts a significant impact on economic growth as proxy by gross domestic products in Nigeria.

F- Test

F ratio is used to test for the joint influence of the explanatory variables on the dependent variables. It tests for the statistical significance of the entire regression plane. It is given mathematically as:

$$F = \frac{R^2 (k-1)}{(1-R^2)(n-k)}$$

The computed F ratio, F* is compared with the theoretical F(0.05) with $N_1=k-1$ and $N_2=k-1$ n-k degrees of freedom.

Where: N_1 =degrees of freedom for numerator; N_2 =degrees of freedom for denominator and k= numbers of bs (including b_0). If $F^* > 0.05$, reject H_0 otherwise accept

 H_0 from our regression result F^* (4, 33) = 2.69

Since
$$F^* = F = 19.82469 > F0.05 = 2.69$$

The null hypothesis that the entire regression plane is not statically significant is rejected. Therefore at 5% level of significance; the overall regression is statistically significant.

Coefficient of Multiple Determination R²

When the sample size is expanded indefinitely, the explanatory variables will still explain the variation in the behaviour of the dependent variables adequately. This is evident in the high value of adjusted R2 (0.63) which shows that when the sample size is expanded indefinitely the explanatory variables accounted for at least 63% of the variation in the pace of economic growth.

Econometric Test (second Order Test)

Test for Auto correlation.

One of the assumptions of OLS regression model is that errors are independent. In the context of time series analysis, this means that an error μ t is not correlated with one or more of previous errors μ t-i. The Durbin Watson d test compares the empirical d* value calculate from regression residuals with di and du is D-W tables with their transforms (4-dl) and (4-du).

Decision Rule

If d*<dl, we reject the null hypothesis of the presence of autocorrelation and accept that there is no positive auto correlation of first order.

Hence, 1.108829< 2.304

The null hypothesis is rejected that there is autocorrelation in the model. Hence, in the model there exist no autocorrelation.

SUMMARY AND CONCLUSION

The study reveals that agricultural production index and capacity utilization index significantly contribute to economic growth, as measured by gross domestic product, in Nigeria. Interestingly, unemployment does not demonstrate a significant impact on economic growth. These findings suggest that despite the comparatively low level of entrepreneurial support programs and schemes in Nigeria compared to international standards, entrepreneurial development remains productive. This productivity may stem from personal motivating factors and the imperative of individual survival, which drive entrepreneurial growth in Nigeria. The results of this study align with previous research. For instance, Bosma and Nieuwenhuijsen found a positive relationship between turbulence and total factor productivity growth in the service sector, while Reynolds observed a correlation between turbulence and economic growth in American regions. Similarly, Acs and Armington discovered a strong positive correlation between entrepreneurial activity and economic growth in the U.S., even after accounting for establishment size and agglomeration effects.

Additionally, the findings support the conclusions of Audretsch and Thurik, who found that an increase in the number of entrepreneurs leads to a reduction in the unemployment rate. These consistencies across studies reinforce the notion that entrepreneurship plays a vital role in driving economic growth and reducing unemployment, highlighting its importance for overall economic development.

RECOMMENDATIONS

Based on the findings of the investigation, the study offers the following recommendations:

- 1. Government Support for Farmers: The government should create an enabling environment for farmers by providing them with increased access to loans. Ensuring that farmers have easy access to loans will encourage more individuals to engage in farming activities.
- 2. **Promotion of Mechanized Farming:** Emphasis should be placed on mechanized farming, and the government should facilitate access to modern farming technologies, tools, machines, and equipment. This will enhance agricultural productivity and efficiency.
- 3. Enabling Policy Environment for Industry: The government should prioritize the creation of a conducive policy environment to support the growth of the industrial sector. This includes implementing policies that promote industrial development and remove barriers to entry for entrepreneurs.
- 4. Collaboration with Research Institutions: There should be collaboration between small business entrepreneurs and research institutions to leverage research findings for technology development. This collaboration can lead to innovation and the adoption of advanced technologies in various industries.
- 5. Government Intervention in Providing Support: Governments at all levels should intervene by providing supportive policies to address the challenges faced by entrepreneurs. This includes supplying necessary technological and business information and advice to entrepreneurs to facilitate their growth and success.
- 6. Integration of Entrepreneurship Training: Entrepreneurship training should be integrated into the programs of the National Youth Service Corps (NYSC) in Nigeria. This will equip fresh graduates with the skills and knowledge needed to become selfemployed entrepreneurs after completing their mandatory service year, contributing to job creation and economic development.

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Received: 29-Feb-2024, Manuscript No. jmids-24-14707; **Editor assigned:** 02-Mar-2024, Pre QC No. jmids-24-14707(PQ); **Reviewed:** 16-Mar-2024, QC No. jmids-24-14707; **Published:** 18-Mar-2024